

## **Exciting Job Opening for Jersey Renews Campaign**

The New Jersey Work Environment Council (WEC) is a coalition of 70 labor, community, and environmental organizations advocating for safe, secure jobs and a healthy, sustainable environment. WEC seeks a full-time, experienced **Campaign Organizer** based in our Trenton-area office. **The position begins in June or early July, 2017** and is a 6-month full-time position with the option to renew if funding is secured.

The person hired will organize and expand a dynamic, statewide grassroots advocacy campaign, *Jersey Renews*. The campaign focuses on making New Jersey a leader on state-based climate policy, including emissions reductions, increased clean energy production the creation of family-sustaining jobs, and reduced air pollution. The campaign organizer will work to build and maintain a broad-based alliance and coordinate events, including meetings for the steering committee and the larger coalition.

### **Responsibilities**

The Campaign Organizer will be responsible for:

#### **Partner Recruitment and Outreach**

- Maintain and expand diverse coalition of key organizations, through in-person and telephone contact, participatory campaign planning meetings, etc., with the goal of securing at least 60 coalition partners
- Speak at meetings and workshops of unions, community, and environmental organizations.
- Identify and secure participation from grassroots activists.

#### **Barnstorming Tour Planning**

- With coalition partners, plan three-four events in late summer – early fall to raise awareness and demonstrate support for Jersey Renews, with attendance averaging 300 persons/event
- Manage logistics, program development, publicity, partner and participant coordination for each event
- Ensure maximum publicity and media coverage for each event.

#### **Campaign Administration and Communication**

- Work with the Director, other staff and stakeholders to develop and implement campaign plans.
- Coordinate monthly steering committee meetings and quarterly campaign meetings.
- Coordinate messaging, press conferences, and other media events.
- Develop and maintain a social media presence for the campaign.
- Organize other grassroots activities, such as petitioning and postcard signing.
- Develop/edit campaign materials including a monthly e-newsletter and routine blog posts.
- Some administrative tasks to support campaign activities.
- Identify and participate in promotional opportunities, such as conferences and exhibits to highlight the campaign to external audiences.
- Maintain project documentation, help write progress reports.
- Participate in self-critical campaign assessment, as well as WEC staff meetings.

## State Leader Engagement

- Identify legislators, utility and business leaders, other state leaders for engagement on Jersey Renews
- In coordination with coalition partners, educate legislators and other public officials about Jersey Renews.

## Qualifications

- Demonstrated ability to build coalitions, recruit volunteer activists, mobilize action, and lead campaigns.
- Excellent verbal *and* written communication skills.
- Competency in basic computer programs, including Microsoft Word and Excel and social media platforms including MailChimp, Facebook and Twitter.
- A valid driver's license and car access are required.
- Ability to conduct outreach activities approximately two evenings a week (including occasional weekends).
- Bilingual (Spanish) is a plus.

We want a person with high-energy and enthusiasm; that works well under pressure; can handle multiple tasks at once and can adapt to changing situations; is committed to social justice; and is a hard worker who recognizes that changing NJ is not a 9 to 5 endeavor. Must be willing to travel statewide.

## Experience

Minimum of two years of organizing, communications or education experience in grassroots and/or union organizing preferred. Experience engaging and managing volunteers highly desired. Formal organizing training, such as by Midwest Academy, Center for Third World Organizing, etc., preferred. Fundraising experience is also an asset.

The position is full-time, based in Ewing, just outside Trenton. Salary is commensurate with experience. The position is covered by a collective bargaining agreement and includes generous benefits and vacation time.

**To apply, *email*** a) a cover letter; b) resume; c) two writing samples (and/or other supporting material), and d) three professional references (with contact information) to: [support@njwec.org](mailto:support@njwec.org). Writing samples should reflect materials intended for a broad audience and relevant to this position. *No phone calls please.*

*WEC is an equal opportunity employer. People of color, women, persons with disabilities, and LGBT individuals are urged to apply.*

Union members who can take leave time for union-related leave of absence are also encouraged to apply.

WEC is the nation's longest standing and *most effective* labor/environmental coalition and is the state affiliate of both the BlueGreen Alliance, a national coalition of unions and environmental organizations and the National Council for Occupational Safety and Health

Visit [www.njwec.org](http://www.njwec.org) for more information.